

SPONSORSHIPS

2022 ACPA Annual Conference

Ports of Tomorrow: Post-Covid, Post-Carbon, Post-Comfort
The role Canadian port authorities play in seizing a new world blue economy.

Packages can be modified to suit your needs.

Please note the sponsorship fees do not include HST.
HST will be included in the invoice.



Association of
Canadian Port
Authorities

The leading voice of Canadian ports

Hosted by



ANCHOR SPONSOR

1 Spot (Exclusive)

\$20,000

Welcome delegates to the first reception of the highly anticipated conference at The Roof at SOCO. Located at the superb Delta Hotels by Marriott. The superb outdoor patio offers fantastic views over the Toronto skyline, CN Tower, and the Olympic Park below.

[Link: The Roof at SOCO](#)

Welcome Reception – June 20

- Welcome Reception sponsor on June 20, 2022 - Exclusive
- Logo recognition on onsite conference banner(s)
- Opportunity to place branded/promotional material at the Welcome reception ex. Branded coasters, brochures, flags, pop up banners etc.

ANCHOR SPONSOR VISIBILITY

- Welcome Reception sponsor
- Premium trade show booth (10x20)
- Two (2) full conference passes
- One (1) premium location reserved table at the Medal of Merit award lunch
- Logo on delegate bags
- Opportunity for sponsor to provide one (1) promotional item in delegate bag
- Moderator position for one of the business panels, with opportunity to provide opening remarks for the panel
- Premium visibility on all conference materials and at conference events
 - Video pre-roll (sponsorship slides)
 - Promotion of sponsorship on social media before and during the conference
 - Logo recognition on onsite conference banner(s)
 - Company recognition in program
 - Logo on website with hyperlink to company website
 - Onstage recognition by Emcee

SUPERIOR SPONSORS

2 Shared Spots

\$15,000

Ripley's Aquarium of Canada in Toronto is a must-see to see amazing underwater wildlife creatures from all over the world. This reception will provide great exposure and a one of a kind event experience. Enjoy cocktails and hors d'oeuvres in a vibrant underwater oasis.

[Link: Ripley's Aquarium of Canada](#)

Ripley's Aquarium Reception – June 21

- Sponsor of evening cocktail on June 21, 2022
- Opportunity to set up station/booth at Ripley's Aquarium to promote company
- Opportunity to provide branded items as giveaways and decoration (table flags, coasters, etc.)
- Logo on screens throughout venue
- Mentions on PA system
- Additional promotional opportunities available through Ripley's Aquarium, please enquire for costs

SUPERIOR SPONSOR VISIBILITY

- Ripley's Aquarium Reception sponsor
- Two (2) full conference passes
- Trade show booth – Non exclusive
- Logo on delegate bags
- Opportunity for sponsor to provide one (1) promotional item in delegate bag
- Premium visibility on all conference materials and at conference events
 - Video pre-roll (sponsorship slides)
 - Promotion of sponsorship on social media before and during the conference
 - Logo recognition on onsite conference banner(s)
 - Company recognition in program
 - Logo on website with hyperlink to company website
 - Onstage recognition by Emcee

MICHIGAN SPONSORS

4 Shared Spots

\$10,000

The Gala takes place at the historic Roundhouse building at Steam Whistle Brewing - Locomotive House. Celebrate the closing of the conference with in-house entertainment, and dancing. Have a beer on the patio and enjoy the view of locomotives and passenger trains. The Roundhouse once served as the Canadian Pacific Rail company's steam locomotive repair facility, powering the trains that helped pioneer this nation and is now home to the Toronto Railway Museum and Steam Whistle Brewing.

[Link: Steam Whistle Brewing](#)

Gala at Steam Whistle Brewing – June 22

- Reservations for a premium location at Gala
- Opportunity to invite 2 guests to reception – non conference delegates
- Opportunity to provide event gift to all in attendance*
- Recognition by Emcee during event remarks at reception prior to dinner
- Logo at table
- Logo on drink tickets
- Company pop-up banner located in event foyer

* At own expense

MICHIGAN SPONSOR VISIBILITY

- One (1) full conference registration
- Opportunity for sponsor to provide one (1) promotional item in delegate bag
- Visibility on all conference materials and at conference events
 - Video pre-roll (sponsorship slides)
 - Promotion of sponsorship on social media before and during the conference
 - Logo recognition on onsite conference banner(s)
 - Company recognition in program
 - Logo on website with hyperlink to company website
 - Onstage recognition by Emcee

HURON SPONSORS

\$8,500

2 Spots Left

Breakfast

June 21 & 22

- Breakfast sponsor on both days
- Logo on easel signage in breakfast area
- Thankyou acknowledgement on stage by Emcee

Lunch

June 21

- Lunch sponsor June 21
- Logo on easel signage in lunch area
- Thankyou acknowledgement on stage by Emcee

Lunch

June 22

- Lunch sponsor June 22
- Logo on easel signage in lunch area
- Thankyou acknowledgement on stage by Emcee

Port Tour

June 23

- Port Tour food/beverage sponsor
- Logo on transportation signage to/from Port of Hamilton tour
- Thank you acknowledgement on stage by Emcee

HURON SPONSOR VISIBILITY

- Breakfast or lunch sponsor on both days or port tour sponsor
- One (1) full conference pass
- Opportunity for sponsor to provide one (1) promotional item in delegate bag
- Premium visibility on all conference materials and at conference events
 - Video pre-roll (sponsorship slides)
 - Promotion of sponsorship on social media before and during the conference
 - Logo recognition on onsite conference banner(s)
 - Company recognition in program
 - Logo on website with hyperlink to company website
 - Onstage recognition by Emcee

ONTARIO SPONSORS

Sold Out

\$7,500

Lanyard Sponsor

- Logo on lanyard worn by all delegates throughout entire conference

Hotel Room Key

- Logo on room key envelope
- All attendees staying at the hotel will receive this key
- Opportunity to provide branded water bottles to all delegate hotel guests

Translation

- Signage in conference room with company logo acknowledging translation sponsorship
- Mention by conference Emcee during the conference

Health & Safety

- Opportunity to provide branded hand sanitizers to be placed throughout conference area
- Opportunity to provide a branded mask to all delegates

ONTARIO SPONSOR VISIBILITY

- One (1) full conference registration
- Opportunity for sponsor to provide one (1) promotional item in delegate bag
- Visibility on all conference materials and at conference events
 - Video pre-roll (sponsorship slides)
 - Promotion of sponsorship on social media before and during the conference
 - Logo recognition on onsite conference banner(s)
 - Company recognition in program
 - Logo on website with hyperlink to company website
 - Onstage recognition by Emcee

ERIE SPONSORS

2 Spots

\$5,000

Health Break June 21

- Health break sponsor for entire day (AM/PM)
- Logo on easel signage in break area
- Thank you acknowledgement on stage by Emcee

Health Break June 22

- Health break sponsor for entire day (AM/PM)
- Logo on easel signage in break area
- Thank you acknowledgement on stage by Emcee

ERIE SPONSOR VISIBILITY

- Health break sponsor on June 21 OR June 22
- One (1) full conference pass
- Opportunity for sponsor to provide one (1) promotional item in delegate bag
- Visibility on all conference materials and at conference events
 - Video pre-roll (sponsorship slides)
 - Promotion of sponsor on social media throughout conference
 - Logo recognition on onsite conference banner(s)
 - Company recognition in program
 - Logo on website with hyperlink to company website

EXHIBITOR SPONSORS

Premium - \$5,000

(10ft x 20ft)

- Opportunity to display and communicate your corporate information in a premium 10ft x20ft location
- Connect your organization's brand and services to industry leaders of Canada's port industry
- One (1) full conference pass tickets which include networking at
 - Welcome Reception
 - Ripley's Aquarium Reception
 - Gala Dinner Event

Non Exclusive - \$3,500

4 Spots Remain (10ft x 5ft)

- Opportunity to display and communicate your corporate information in a non-exclusive 10ft x 5ft location
- Connect your organization's brand and services to industry leaders of Canada's port industry
- One (1) full conference pass tickets which include networking at
 - Welcome Reception
 - Ripley's Aquarium Reception
 - Gala Dinner Event

EXHIBITOR SPONSOR VISIBILITY

- Promotion of sponsorship on social media before and during the conference
- Logo on website with hyperlink to company website
- Video pre-roll (sponsorship slides)

ST. CLAIR SPONSORS

Unlimited

\$2,500

- Opportunity for sponsor to provide one (1) promotional item in delegate bag
- Visibility on all conference materials and at conference events
 - Video pre-roll (sponsorship slides)
 - Promotion of sponsor on social media throughout conference
 - Logo recognition on onsite conference banner(s)
 - Company recognition in program
 - Logo on website with hyperlink to company website

2022 ACPA Annual Conference

June 20-23, 2022 | Delta Hotel Toronto

INQUIRIES

To take advantage of these exciting sponsorship opportunities or learn more about ACPA 2022, please email: ACPA2022@hopaports.ca

Thank you for your interest. We look forward to seeing you in Toronto!



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Canadian Port
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